

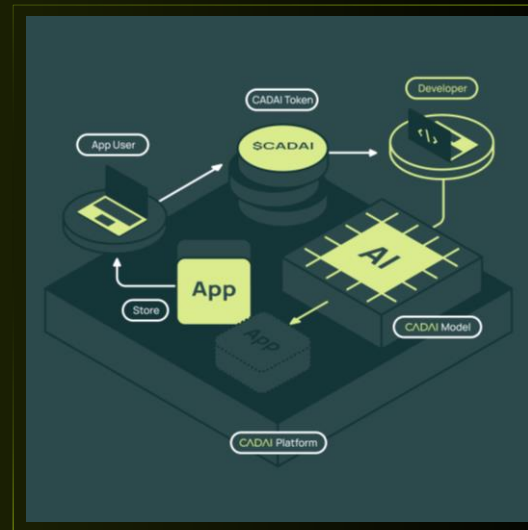
The CADAICO logo is displayed within a dark green rounded square. The text 'CADAICO' is in a white, sans-serif font, with the 'A' highlighted in a light green color.

CADAICO

CADAICO is transforming engineering workflows with an AI assistant for CAD engineers. We helped structure and execute their token presale, raising more than USD 700,000 across sale rounds, driving over 1,000 percent post-listing performance, and securing 20+ strategic collaborations and listings with ecosystem partners.

Background

CADAICO (Cadai.co) is a software company building an AI assistant for CAD engineers. To support product development and launch, the team chose to integrate a native CADA token for fundraising and community alignment. They engaged Web3 Factory to prepare the project for launch, with the goal of entering public markets with a clear story, an engaged community, and strong demand for the CADA token.



Strategy & Execution

We designed a launch strategy focused on organic community growth, member retention, and a gradual build-up of anticipation ahead of the CADA token launch. Community initiatives were coordinated with marketing campaigns that intensified around listing to maximize momentum.

01

Raise Readiness Module

- ✓ Sharpened CADAICO's narrative, positioning, and token-launch strategy into a clear, investor-ready story, and structured the CADA token economy for a clean launch.

02

Traction Module

- ✓ Ran community-led growth, including the CADAICO Ambassador Program and Gleam campaigns, to deepen engagement and reward early supporters.
- ✓ Ran targeted creator campaigns in German-speaking markets, building the market presence that drove community growth and token demand.
- ✓ Orchestrated the launch campaign around the Uniswap listing, with countdown content and step-by-step claim and purchase guides across all channels.

Results: Primary Outcomes

USD 700,000+

was raised across two token sale rounds.

10×+

post-listing market cap increase was achieved at peak.

20+ collaborations

and listings secured with partners, communities, and exchanges across the presale-to-listing campaign.

Context note

Following the initial token launch, CADAICO adapted its product strategy in response to market conditions, shifting focus from the original “appliance assistant” towards a web-based design tool powered by CADAI.

Selected Outtakes



Pedram Shahid
*Founder and
CEO, Cadaico*

"This is my second time working with Web3 Factory. Their insights and network have greatly helped our team navigate the space and successfully launch our presale and ICO."





Moritz Schwarzmann

Co-Founder & Head of Consulting

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